

PO Box 322
Gatton Qld 4343
Mobile: 0456 956 340
projectmanager@lockyervalleygrowers.com.au



25 January 2021

Dear Sponsor,

Lockyer Valley Growers Inc. wish to invite you to participate in the Lockyer Valley Growers Expo 2021 to be held on Sunday 6th and Monday 7th June, 2021.

We are excited to announce that the expo will run in collaboration with Hort Connections with the Lockyer Valley Growers Expo preceding Hort Connections. Hort Connections will include optional pre-conference bus tours to the Lockyer Valley Growers Expo as part of conference tour packages.

Lockyer Valley Growers Inc. will host a networking event on the evening of Sunday 6th June for growers and the broader horticultural industry to attend.

This event is expected to draw over 2000 visitors and showcase the latest in vegetable and fruit varieties, horticultural technology and services.

If you would like to be considered for sponsorship of the expo, please view the attached sponsorship packages on offer and return the attached expression of interest form by 12 February 2021. Please note that sponsorship is by invitation only and first opportunity for sponsorship will be offered to current sponsors of the Lockyer Valley Growers Inc. If you would like to discuss sponsorship further, please contact the expo committee on M: 0456 956 340 or E: projectmanager@lockyervalleygrowers.com.au

We look forward to receiving your applications.

Thank you and regards,

Lockyer Valley Growers Inc. expo committee.

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Lockyer Valley Growers Expo 2021 - Sponsorship packages

Platinum Expo Sponsor \$12000 +GST

- Exclusive expo sponsorship
- 2021 major* sponsorship of the Lockyer Valley Growers Inc.
- 12 expo entry passes
- 10 tickets for the Sunday night networking event
- 3x6m display tent & site security
- Logo displayed in expo program
- Company banner displayed during the expo dinner
- Public announcements on site over the 2 days of the expo
- Acknowledgment of sponsorship on the Lockyer Valley Growers Inc. website
- Invitation to include a one-page article in both the Autumn 2021 and Expo (special issue) Lockyer Valley Growers Inc. newsletters

*Refer to Lockyer Valley Growers Inc sponsorship matrix for included benefits of major sponsorship
<http://lockyervalleygrowers.com.au/our-sponsors/>

Gold Expo Sponsor \$8000 +GST

- 10 expo entry passes
- 8 tickets for the Sunday night networking event
- 3x3m display tent & site security
- Logo displayed in expo program
- Company banner displayed during the expo dinner
- Public announcements on site over the 2 days of the expo
- Acknowledgment of sponsorship on the Lockyer Valley Growers Inc. website
- Invitation to include a one-page article in both the Autumn 2021- and Expo (special issue) Lockyer Valley Growers Inc. newsletters

Silver Expo Sponsor \$4000 +GST

- 6 expo entry passes
- 6 tickets for the Sunday night networking event
- Logo displayed in expo program
- Company banner displayed during the expo dinner
- Public announcements on site over the 2 days of the expo
- Acknowledgment of sponsorship on the Lockyer Valley Growers Inc. website
- Invitation to include a one-page article in the Expo (special issue) Lockyer Valley Growers Inc. newsletter

Bronze Expo Sponsor \$1500 +GST

- 4 expo entry passes
- 2 tickets for the Sunday night networking event
- Logo displayed in expo program
- Company banner displayed during the expo dinner
- Public announcements on site over the 2 days of the expo
- Acknowledgment of sponsorship on the Lockyer Valley Growers Inc. website
- Invitation to include a one-page article in the Expo (special issue) Lockyer Valley Growers Inc newsletter

Dinner Expo Sponsor \$7500 +GST

- Exclusive sponsorship of the expo dinner
- 6 expo entry passes
- 10 tickets for the Sunday night networking event
- 3x3m display tent & site security
- Logo displayed in expo program
- Company banner displayed during the expo dinner
- Public announcements on site over the 2 days of the expo
- Acknowledgment of sponsorship on the Lockyer Valley Growers Inc. website
- Invitation to include a one-page article in both the Autumn 2021- and Expo (special issue) Lockyer Valley Growers Inc newsletters

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Pre-dinner Entertainment Sponsor \$3000 +GST

- 4 expo entry passes
- 8 tickets for the Sunday night networking event
- Logo displayed in expo program
- Company banner displayed during the expo dinner
- Public announcements on site over the 2 days of the expo
- Acknowledgment of sponsorship on the Lockyer Valley Growers Inc. website
- Invitation to include a one-page article in the Expo (special issue) Lockyer Valley Growers Inc newsletter

Dinner Entertainment Sponsor \$3000 +GST

- 4 expo entry passes
- 8 tickets for the Sunday night networking event
- Logo displayed in expo program
- Company banner displayed during the expo dinner
- Public announcements on site over the 2 days of the expo
- Acknowledgment of sponsorship on the Lockyer Valley Growers Inc. website
- Invitation to include a one-page article in the Expo (special issue) Lockyer Valley Growers Inc newsletter

Pre-dinner Drinks Sponsor \$2000 +GST

- 4 expo entry passes
- 6 tickets for the Sunday night networking event
- Logo displayed in expo program
- Company banner displayed during the expo dinner
- Public announcements on site over the 2 days of the expo
- Acknowledgment of sponsorship on the Lockyer Valley Growers Inc. website
- Invitation to include a one-page article in the Expo (special issue) Lockyer Valley Growers Inc newsletter

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Drinks Sponsor \$2000 +GST

- 4 expo entry passes
- 6 tickets for the Sunday night networking event
- Logo displayed in expo program
- Company banner displayed during the expo dinner
- Public announcements on site over the 2 days of the expo
- Acknowledgment of sponsorship on the Lockyer Valley Growers Inc. website
- Invitation to include a one-page article in the Expo (special issue) Lockyer Valley Growers Inc newsletter

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Lockyer Valley Growers Expo 2021 - Sponsorship Expression of Interest Form

Please return completed forms by 12 February 2021 via email to:

projectmanager@lockyervalleygrowers.com.au

Contact name: _____

Business name: _____

ABN: _____

Business address: _____

Postal address: _____

Phone: _____

Email: _____

Sponsorship type

(please indicate preference by numbering at least one box)

- | | |
|---|---|
| <input type="checkbox"/> Platinum expo sponsor \$12000 +GST | <input type="checkbox"/> Dinner sponsor \$7500 +GST |
| <input type="checkbox"/> Gold expo sponsor \$8000 +GST | <input type="checkbox"/> Pre-dinner entertainment sponsor \$3000 +GST |
| <input type="checkbox"/> Silver expo sponsor \$4000 +GST | <input type="checkbox"/> Dinner entertainment sponsor \$3000 +GST |
| <input type="checkbox"/> Bronze expo sponsor \$1500 +GST | <input type="checkbox"/> Pre-dinner drinks sponsor \$2000 +GST |
| | <input type="checkbox"/> Drinks sponsor \$2000 +GST |
| | <input type="checkbox"/> Other _____ |